Women of Distinction

Sponsorship Opportunities

Thursday, September 25, 2025, at 5:30 p.m.

Cathy Novinger Girl Scout Leadership Center

Celebrate the women shaping our community—
and support the girls who will follow in their footsteps.

girl scouts
of south carolina
mountains to midlands

Women of Distinction

Supporting Girl Scouts in the Midlands

Honoring Legacy. Inspiring Leadership.

Join us for one of Columbia's most uplifting evenings of the year as we celebrate trailblazing women who lead with strength, vision, and heart. Each honoree reflects the Girl Scout values of courage, confidence, and character—and shows today's girls that leadership comes in many forms.

Held annually since 1993 in the heart of our state's capital, Women of Distinction is more than a ceremony—it's a chance to reconnect, network, and celebrate the impact of women in our community. Enjoy a lively atmosphere with delicious hors d'oeuvres, great conversation, and meaningful storytelling as we honor the women lighting the way for the next generation.

Whether you're a corporate leader, civic changemaker, longtime supporter, or new to the movement, this event offers a powerful opportunity to invest in girls and celebrate the women who inspire them.

Your Sponsorship Fuels the Future

When you sponsor Women of Distinction, you help open doors for girls across the Midlands—from neighborhood troops to underserved schools and everywhere in between.

Your support helps fund efforts such as:

- Financial assistance so every girl can join, regardless of income
- Cover the cost of uniforms, patches, and badges that mark her progress
- Award camp scholarships that lead to confidence, independence, and lifelong memories
- Offer travel opportunities and community leadership experiences
- Deliver hands-on programs in STEM, mental wellness, outdoor adventure, and more

Every dollar helps us build courage, confidence, and character—in real and lasting ways.

Statistics Sources: Sources: Ruling Our eXperiences, The 2023 Girls' Index; 2023 Girl Scout Voices Count, South Carolina M2M Survey

75% of Girl Scouts know they can be a leader

vs. 47% of girls are afraid to lead because others will think they're bossy

75% of Girl Scouts like the way they look

vs. 88% of girls feel under pressure to be pretty

64% of Girl Scouts try new things even if they're scared to make mistakes

vs. 65% of girls pressure themselves to be perfect

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Sponsorship Levels and Benefits

Presenting Sponsor: $15,000

(Exclusive Opportunity: 1 Available)

- Exclusive use of a Cathy Novinger Girl Scout Leadership Center meeting space for a private team-building workshop or company meeting
- Speaking opportunity and on-stage recognition during event
- Full-page ad in the event program
- Logo on event signage, program, and presentation materials
- Social media recognition
- 1 reserved table for 8 guests–premier placement near podium

Platinum Beverage Sponsor: $10,000

(Exclusive Opportunity: 1 Available)

- Recognition as the exclusive Bar Sponsor
- Full-page ad in the event program
- Logo on event signage, program, and presentation materials
- Social media recognition
- 1 reserved table for 8 guests–priority seating near stage

Gold Social Sponsor: $5,000

(2 Available: Photo Booth Sponsor & Balloon Arch Sponsor)

- Recognition as either the Photo Booth Sponsor or Balloon Arch Sponsor
- Half-page ad in the event program
- Logo on event signage, program, and presentation materials
- Social media recognition
- 1 reserved table for 8 guests–premium placement

Silver Table Sponsor: $2,500

- Logo on event signage, program, and presentation materials
- Social media recognition
- 1 reserved table for 8 guests

Bronze Sponsor: $1,000

- Logo on event signage, program, and presentation materials
- Social media recognition
- Reserved seating for 4 guests

Deadline to be included in print material: August 28

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Sponsorship Commitment

For sponsorship inquiries or to request an invoice, please email Anna Parker at aparker@gssc-mm.org.

Checks can be made payable and mailed to:
Girl Scouts of South Carolina–Mountains to Midlands
Attn: London Penland, Donor Relations Manager
3 Independence Pointe, Suite 106
Greenville, SC 29615

Scan the QR code or visit www.gssc-mm.org/wod to learn more about becoming a sponsor.

Be the Reason a Girl Leads

Strong girls grow into strong women—and they need role models to light the way. Your sponsorship makes that possible. Together, we can honor the women leading today and help the next generation rise with confidence, purpose, and power.